

**Zero Tolerance Town Debuts in Tenafly, NJ After Five Teens Are Caught by Neighbors with Drugs and Alcohol in a Home While the Owners Are Away**

**There Are No Second Chances - Zero Tolerance Town Calls on US Parents and Schools to Have Zero Tolerance for Drug and Alcohol Abuse and Bullying**

FROM:

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FOR IMMEDIATE RELEASE

NEW JERSEY (November 1, 2010) — “Something is going very wrong with our kids...the moral fabric of our country is unraveling at an ever accelerating pace” said Jonathan Singer, founder of ThinkBeforeUclick(tm) in Tenafly, New Jersey.

With the rise in suicides linked to cyber bullying, and frequent arrests and 911 calls in connection with rampant underage drug and alcohol abuse, it has become painfully clear that young adults are getting more and more out of control with their behavior. Parents often directly or indirectly support this recklessness and act as accomplices by hosting both purportedly supervised and unsupervised parties.

ThinkBeforeUclick has launched a new initiative called Zero Tolerance Town. Local residents and schools will be enlisted to support a campaign to make it completely clear that there will be no tolerance for underage drug and alcohol abuse and bullying.

Parents and schools are being encouraged to talk to students and signs will be made available to residents to place on their lawns promoting support of a Zero Tolerance Town. The message will be loud and clear that police will be called immediately if there is any suspicion of illicit activities going on in private homes or in public places.

ThinkBeforeUclick is calling on communities across America to declare they are Zero Tolerance Towns. We are enlisting the help of local parent associations and schools to support this effort. The goal is to avoid needless arrests and humiliation of irresponsible parents and children, the significant health risks that accompany drug and alcohol abuse, and the despair and, tragically in some cases, death resulting from bullying.

ABOUT ThinkBeforeUclick

ThinkBeforeUclick is a new initiative established in memory Tyler Clementi to stop bullying once and for all. Our mission is to help warn kids of the risks/consequences they face for bullying and abusing drugs and alcohol, to help make the right choices with their lives. Learn more at [ThinkBeforeUclick.org](http://ThinkBeforeUclick.org)